



July 31, 2023

Dear Friends:

The Artists Collective's Second Annual Golf Tournament will be held on Thursday September 21, 2023 at the Keney Park Golf Course. The shotgun format tournament followed by a farm to table dinner with live jazz entertainment is one of our fundraising events. It will provide financial support needed to sustain our programs and facility. We are aware of your commitment to corporate social responsibility and ask that you help us by providing sponsorship. While the Golf Tournament will draw many participants, the most substantial help will come from sponsorships.

**About Us:** *The Artists Collective* was founded in 1970, by world-renowned saxophonist composer and educator Jackie McLean and his wife Dollie McLean, with co-founders Paul Brown, Cheryl Smith and Ionis Martin. One of the few African American performing arts centers in Connecticut, the Artists Collective provides year-round professional training classes in dance, music, drama, African and steel-pan percussion, martial arts and visual arts. Additional programs include: a summer youth entrepreneurial training program, our flagship after school and summer program, the Rites of Passage, the Youth Jazz Orchestra, studio labs in sound and song writing, performing dance ensembles, extensive outreach, residencies, and master workshops, as well as the presentation of professional jazz, dance and theater productions, lectures and visual arts exhibits. Over the past few years, activities have been affected by challenges, but last year student productions were sold out and we continue to recover and rebound. Your support for fundraising events such as our golf tournament allow us to continue programming and operations.

Please commit to sponsor the Artists Collective Golf Tournament in one of the following ways:

1. Complete the enclosed Sponsorship Form and mail it with your check to: The Artists Collective, 1200 Albany Avenue, Hartford, CT 06112. Memo: Golf Tournament; or
2. Register on Eventbrite to sponsor or play in the tournament:  
<https://ArtistsCollectiveGolfTournament.eventbrite.com>

With the purchase of a sponsorship, your logo will appear on promotional material and advertisements. Please send your company logo and maximum two-line message on a vector file to [info@artistscollective.org](mailto:info@artistscollective.org) attention by September 7, 2023. Please contact us to discuss silent auction donations.

Whether you chose to play in the Tournament or contribute to its success, your participation is appreciated. We look forward to your support.

Sincerely,

Zisca St. Clair, President, Board of Directors



# Artists Collective Golf Tournament Sponsorship Levels

September 21, 2023

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## **Jackie McLean Sponsor            \$10,000**

- Four complimentary foursomes
- Logo displayed on event giveaways - Optional
- Special recognition banner - Sponsor to provide
- Special recognition on the 1<sup>st</sup> tee hole & 10<sup>th</sup> tee hole Sponsorship indicated on all event marketing
- Special sponsorship sign indicating the company as official tournament sponsor
- Special Recognition throughout the event "Table Ads"
- Print recognition at Farm to Table Dinner

## **Bessie Smith Sponsor            \$7,500**

- Two complimentary foursomes
- Logo displayed on event giveaways - Optional
- Special recognition banner - Sponsor to provide
- Special recognition on the 1<sup>st</sup> tee hole & 10<sup>th</sup> tee hole Sponsorship indicated on all event marketing
- Special sponsorship sign indicating the company as official tournament sponsor
- Special Recognition throughout the event "Table Ads"

## **Benny Goodman Sponsor        \$5,000**

- One complimentary foursome/ Tee sign
- Special recognition on event banner
- Special sponsorship sign indicating the company as official tournament sponsor
- Special Recognition throughout the event "Table Ads"

## **Sarah Vaughn Sponsor           \$2,500**

- One complimentary foursome /Tee sign
- Special recognition on event banner
- Special Recognition throughout the event "Table Ads"

## **Sophie Tucker Sponsor         \$1,000**

- One complimentary foursome /Tee sign
- Recognition on event banner
- Recognition throughout the event "Table Ads"

## **Sponsor a Team                    \$800**

- One complimentary foursome
- Recognition on event banner
- Recognition throughout the event "Table Ads"

## **Individual Player                 \$200**

## **Tee Sign Sponsor                 \$150**

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